

AVAYA
IP office

REAL-TIME
COLLABORATION
FOR YOUR GROWING
BUSINESS



AVAYA

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WILL YOU KEEP UP WITH THE SPEED OF BUSINESS?

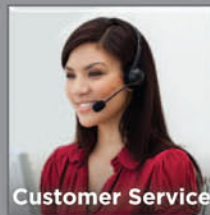
That's the question many small and midsize businesses and branch offices face. Employees are scattered to the winds. So are clients. Today's office can be a kitchen counter or an airline seat. Mobile devices reign supreme. The workforce—the entire working world—is fractured, fluid, and moving at a relentless, furiously fast pace.

With Avaya IP Office, you will.

Communicate like never before. Respond immediately. Share information, anytime, anywhere, via any device. You'll have the power of a unified communications system that connects everyone—your people, your customers, your partners. A system that's incredibly sophisticated, yet remarkably simple to use. Go ahead and grow—IP Office is fully capable of handling up to 1,000 users in a single site or across multiple sites.

With Avaya, you have a complete, across-the-board solution that brings it all together. From telephony and video to mobility and call center applications, to networking, security, and ongoing services, Avaya IP Office will help give your business a competitive edge. Let you do more, with less. Drive profitable growth, without driving up costs. Perform better now and in the future.

Avaya IP Office.
**Real-time
collaboration for your
growing business.**



A MORE FLEXIBLE WORKFORCE. A SIMPLE, SCALABLE SOLUTION. FUTURE-READY. AVAYA IP OFFICE.



Small Businesses

Whether for five or 250 employees, IP Office delivers sophisticated communications, simplified. Small businesses that value communications appreciate how IP Office helps enhance productivity in a solution that's right for your budget and resources.



Midsize Enterprises

With its ability to scale to 1,000 users at a single site (or across as many as 32 locations), IP Office is ideally suited to the midsize enterprise that wants powerful, business-impacting communications. IP Office is an industry leader in low total cost of ownership and unique in its ability to grow in both scale and sophistication.



Branch Offices

Large enterprises with branch offices confront the cost and complexity of keeping everyone communicating. Avaya makes it easy to connect to headquarters locations, including those with Avaya Aura®, the award-winning enterprise communications system that powers over 85 percent of the Fortune 500.

***“With IP Office,
we have a solution that
hasn’t just improved our
communications, it’s
helping us work better
as a company.”***

The Schuup Company

Unified Communications
Product of the Year Award 2011



Frost & Sullivan Product
of the Year Award 2011

A MORE FLEXIBLE WORKFORCE.

Avaya collaboration solutions bring talented individuals together to form exceptional teams – to collaborate faster, make smarter decisions and drive better business results. Being able to communicate anytime, on any device is critical today, and IP Office delivers what matters most: responsiveness, accessibility, productivity—by taking collaboration to a whole new level. It's all about uniting your collective strengths and delivering your collaborative best.

That's the Power of We™.

Managing the BYOD (Bring Your Own Device) Trend.

IP Office easily and securely integrates with most popular smart devices, bringing full desktop communication capabilities to employees no matter where they go. Employees can be more productive. Businesses can save by reducing company-owned mobile devices.

Flexible mobility.

Bring full desktop communications to your iPhone or Android smartphone devices.

Your tablet, your business phone.

Now you can make and receive business calls right from your Apple iPad device. Check colleagues' presence and instant message (IM) to stay connected.

Video Collaboration.

From a built-in HD video softphone to mobile video applications to full room-based video conferencing, Avaya delivers powerful video options proven to enhance productivity.

Enhanced desktop communications.

Streamline communications—in the office or at home. Click to dial, see who's available with presence, sync your calendar and more. Communications-enable desktop apps like Microsoft Outlook, Microsoft Lync and Salesforce.com.

EQUIPPED TO SUCCEED, ANYWHERE.

Your company directory in the palm of your hand.

Bring your company directory everywhere for instant access to all your contacts. Call, email, IM and check presence for more meaningful collaboration.

Set up, manage conference calls from your smartphone.

Take full control of conference calls. Tap to add, mute or disconnect callers to manage conferences as easily as if you were at your desk.

Video On The Go.

Conduct "face-to-face" HD-quality video meetings with colleagues, partners and customers wherever you are, using virtually any mobile device - including smart phones and tablets.

Map and track mobile workers.

Need to get a service tech to a client quickly? With geo-presence, you can track the location of sales or service people right from your smartphone.

Prioritize messages.

Get all business voice and email messages on your smartphone. With IP Office's visual voice mail, you can prioritize messages and respond to the most important ones first.

Take your phone extension with you.

Calls to your office ring on any designated device, so you never miss a call. Log on to any IP desk phone in your network and it becomes your phone; get calls, messages, speed dials and more.

Use Presence to find and reach the right people.

Tap your smartphone to let everyone know you're available, on the phone, or in a meeting. Automatically get notified when colleagues' Presence status changes for speedier collaboration.



WATCH PRODUCTIVITY SOAR WITH VIDEO COLLABORATION

Take real-time collaboration to rich and powerful new places. With IP Office, video is affordable, simple to implement, easy to use, secure, and available for a wide range of devices – from those in your conference rooms and on desktops to the ones you hold in your hand. Interact in more personalized ways to get more done. Share information with tools that deepen any collaborative experience.

REAL-TIME VIDEO COLLABORATION FOR YOUR BUSINESS

Get started with built-in solutions for IP Office to see how video can transform your business, add mobility with Avaya Flare® Experience, and move to the Radvision Scopia® solution for the most powerful video collaboration available.

Video built-in

Out of the box, IP Office delivers simple-to-use, yet powerful video solutions. IP Office Power User and Teleworker solutions come with HD-quality video softphones built-in, delivering rich point-to-point video collaboration for up to six people.



On the go, with Avaya Flare® Experience



IP Office integrates the powerful voice and video collaboration capabilities offered through the Avaya Flare Experience. Included with the IP Office Power User and Teleworker applications, users simply download the free Avaya Flare app to their Apple iPad device or Windows PC, and on-the-go video collaboration is a reality.

Best-in-class Video Collaboration

The Scopia® products expand your options for video collaboration to unprecedented levels. Scopia solutions offer a wide array of hardware and software options to suit virtually any need. From soft clients that can be easily downloaded to desktop and mobile devices, to room-based video systems and Multipoint Communications Units (MCU), Scopia delivers sophisticated and flexible video solutions for enterprises of any size.



A SIMPLE, EASILY SCALABLE SOLUTION.

The end of growing pains.

With IP Office, you've invested in a solution that cost-effectively grows with you. Keep your original investment and simply build on it—for capacity or new capabilities. From basic telephony and sophisticated video conferencing, to a wealth of mobility and call center applications. From 5 users to 1,000. From a single site to 32 networked locations. Wherever you take your business, IP Office will go there with you.

Rich collaboration built in, built right.

We've packed IP Office with an array of built-in features and capabilities to enhance the way you collaborate. Like two 64-party conference bridges that get people talking and can save on service provider fees. There's included call recording and automatic call distribution. Built-in video softphone and mobile and desktop video apps. SIP trunking that can lower monthly calling costs. Add available user solutions, video conferencing, mobility apps and call center reporting, and it's clear IP Office takes collaboration to a more feature-rich place.

Plays well with others.

IP Office seamlessly integrates with your existing applications such as Microsoft Outlook, Microsoft Lync, and Salesforce.com to make desktop communications more efficient. And there are hundreds of third-party Avaya-certified applications, too. Click to dial, check colleagues' presence, sync with contacts and calendars within your favorite desktop app. Just a few more ways IP Office enables better faster, and smarter collaboration.



A COMPLETE COMMUNICATIONS SOLUTION.

Choose Avaya for the benefits of a comprehensive solution, one that scales with your business as it grows. Pair IP Office with our own networking, security and video conferencing products and proven approach to system reliability. The result will be something that's all too rare: a truly integrated solution that delivers exactly what you need, when you need it.

Switch to a better solution.

The Avaya ER 3500 series of Ethernet switches are designed specifically for small and midsize businesses. Quick and easy to set up, the ER 3500 switches are plug-and-play—with a single command IP desk phones are up and running in one minute. With low power consumption and a low cost of ownership, these feature-rich switches make expansion easy and cost-effective. This is enterprise-class networking for small and midsize businesses.



Resilient and reliable.

No business can afford a breakdown in communications—maximum uptime is critical. Avaya provides proven, reliable strategies for worry-free, 24/7 communications. Whether you're a small business with one site or a multi-location midsize enterprise, Avaya's approach to resiliency is unique and powerful, helping to ensure maximum uptime to keep communications and collaboration moving at the speed of business.

Enhanced security for growing businesses.

Security becomes more critical as your business grows. Avaya enables your home and remote workers to securely connect to your office communications without a virtual private network (VPN). Conduct secure video calls with customers and partners through Avaya's firewall transversal technology. Enjoy faster service resolution and system upgrades with Avaya secure remote management. And the new Avaya Session Border Controller (SBC) provides enterprise-class SIP security at an optimal price.



A FUTURE-READY SOLUTION.



Avaya IP Office is a smart investment in every way, with a total cost of ownership that's virtually impossible to beat. A feature-rich investment, supported by relentless innovation. An investment you can build on; easily add software to enhance and expand your capabilities as you need them. Best of all, it's an investment that's proven to deliver exceptional returns.

Your investment is protected.

Invest smartly in a single, modular solution that grows with you; simply and cost-effectively add capacity and features as needed. Leverage your existing Avaya solution when upgrading to IP Office, and save up to 60 percent – whether it's Business Communication Manager, PARTNER ACS, Integral, Merlin, Definity, CS1000, Norstar, or SCS. From our energy efficient IP phones to our fanless Ethernet switch that delivers 80 percent power efficiency, Avaya makes the most of your budget.

Innovation for built-in value.

Avaya IP Office has exactly what your office needs to help maximize productivity and increase profitability—already built in. Activate the capabilities you need, when you need them. From video and audio conferencing and enhanced mobility to SIP trunking, automatic call distribution (ACD), call recording and sophisticated call center reporting, IP Office delivers value where and when you need it.

A flexible architecture—now and in the future.

Integrate your desktop applications—such as Microsoft Outlook or Salesforce.com—with IP Office to bring a greater level of collaboration to your business. It's compliant with over 300 third-party Avaya-certified applications. Avaya also offers you the flexibility to choose from a number of technologies—IP, digital, analog, SIP or any combination—so you can select the right infrastructure for your communications needs and budget.

AN IP OFFICE EDITION TO MEET EVERY NEED

IP Office Basic Edition

- Key system and PBX features, including voice mail
- Single-site deployments
- 64-party ad-hoc conference bridge



IP Office Essential Edition

- IP PBX functionality
- Avaya one-X® Mobile Essential (for all users)
- Basic call control on mobile devices
- 128-party ad hoc conferencing
- Available Avaya Flare® Communicator for Apple iPad device



IP Office Preferred Edition

- Secure "Meet Me" audio conferencing (with user passwords)
- Avaya one-X® Mobile Preferred*
- Call recording
- User solutions
- Unlimited multi-level auto-attendant



IP Office Server Edition

- Includes all Preferred Edition features plus:
- Supports up to 1,000 users at a single site or across 32 networked locations
- Centralized system management and licensing
- Linux-based



IP Office Advanced Edition

- Call center analytics and reporting
- Password protected call recording with search, replay and archiving
- Interactive voice response
- PC Wallboard
- Alarm notifications



Each IP Office Edition adds to the features of the previous Edition. Simply build on to what you have to cost-effectively enhance your communications capabilities as you need them. (Note that Advanced Edition is not available as an add-on for Server Edition.) *Optional with Power User and Mobile Worker licenses.

WHAT KIND OF USERS DO YOU HAVE?

Different employees have different communications needs, and there's an IP Office User solution to put the right capabilities into the right hands for anytime, anywhere collaboration.

- **Power User**
The ultimate in communications accessibility for busy executives.
- **Office Worker**
Desktop integration helps employees quickly convey critical information throughout your business.
- **Mobile Worker**
For staff working out of the office without a laptop.
- **Teleworker**
Enable home and remote workers to be as accessible as employees in the office.
- **Receptionist**
Manage calls via easy-to-use PC interface. One receptionist can handle multiple offices.
- **Customer Service Agent**
Intelligent call routing helps agents deliver highly personalized service.
- **Customer Service Supervisor**
Real-time call status and customizable reports help create efficient and productive call centers.

CHOOSE YOUR POWER TOOLS.

There's an IP Office desk phone for everyone in your business. Choose from a wide range of models, from IP and digital sets to wireless and conference phones, specially suited to different needs and users. From executives to receptionists, there's an IP Office phone to help everyone collaborate faster, better and smarter.



IP OFFICE PHONES



9641G

- High-resolution (480 x 272 pixels) color touch screen
- 24 programmable buttons
- Sleek design, rugged construction
- Low power consumption
- Enhanced audio quality

IP PHONES



ADDITIONAL MODELS AVAILABLE: 1603, 1616, 9620, 9630, 9640, 9650

DIGITAL PHONES

Avaya's easy-to-use digital phones include features such as large, readable displays, interactive soft key buttons and paperless labels.





CONFERENCE PHONES

Avaya **B149**, **B159** and **B179** conference phones are the ideal way to leverage the built-in Avaya IP Office conference bridge. They're equipped with exclusive Avaya OmniSound® technology for crystal-clear voice transmission, plus features that make setting up, managing and participating in conference calls a breeze.

B159

- In-phone SD card slot for call recording
- Pre-program groups in built-in conference guide
- Optional expansion microphones increase range up to 750 feet
- Upgradeable software for future needs

WIRELESS PHONES

Work anywhere in your office environment—our IP, digital and SIP wireless phones are sleek and durable and let you take all the capabilities of IP Office with you.

AVAILABLE MODELS:

IP DECT: 3641, 3720, 3740, 3749;

WLAN: 3645, 3725; SIP DECT: D160



3720



3641



3725



D160

THE AVAYA SOLUTION APPROACH.

Avaya takes a comprehensive view of how communications impacts your people, your infrastructure, and your customers.

Through our authorized partners, we deliver the best systems, services, applications and processes to ensure exceptional performance and ease of use, critical to maintaining a strong communications presence. From IP Office to networking products and ongoing services, we have you covered.



Wrap your solution in expert services.

Avaya offers maintenance options to fit your business' growing needs. Through our network of authorized partners, expert support options provide remote technical support as well as access to updates and service packs to keep your systems functioning with high reliability. Support options include major software upgrades for increased investment protection, with enhanced remote access to help ensure faster issue resolution, increased speed of service and security.

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